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ince February, 2005, Purdue has invited hundreds of Minority and Women Business Entities (MWBE's) to the West Lafayette campus to meet with buyers and end-users of a wide range of goods, services, and prime contractors.

In 2006, the Supplier Diversity Development Coalition of Greater Lafayette agreed to partner with Purdue University to increase the opportunities available to MWBE's that attend. Over 400 MWBE's attended that event and were introduced to buyers and end-users from all over Tippecanoe County.

- All sessions are held on Purdue University's West Lafayette campus
- Over the past three years, we have invited over 1,000 MWBE's to meet with procurement professionals from the Coalition
- Network with end-users of your goods and services from the Tippecanoe County area
- Meet with buyers from the Supplier Diversity Development Coalition of Greater Lafayette and representatives from companies such as Freitag-Weinhardt, Tate & Lyle, Caterpillar, Ivy Tech Community College, State Farm Insurance, the City of Lafayette, Kirby Risk, Eli Lilly, Purdue University, Alcoa, Wabash National, and many others.
- Don't miss out. Seating is limited. Register Now!



<http://www.purdue.edu/supplierdiversity>



"The vision of the Supplier Diversity Development Coalition of Greater Lafayette is to enhance opportunities for minority and women-owned firms to conduct business with the Greater Lafayette business community."

For more information, contact

Office of Supplier Diversity Development
401 S. Grant Street
West Lafayette, IN 47906

(765) 494-3739
supplierdiversity@purdue.edu
<http://www.purdue.edu/supplierdiversity>

Supplier Diversity Development Coalition of Greater Lafayette

"Relationships to Partnerships"



4th Annual

Relationships to Partnerships Sessions

Purdue University
West Lafayette
November 20, 2008



Supplier Diversity Seminar

Registration Deadline - November 7, 2008

Register online: www.conf.purdue.edu/SupplierDiversity

Name _____

Organization _____

Address _____

City _____

State _____ Zip _____

Day Phone _____

Evening Phone _____

E-mail _____

☐ I am a Buyer

☐ I am a Seller

☐ I require auxiliary aids or services due to a disability. Please contact me.

☐ I request a vegetarian option for lunch.

FEES

Session Topics:

Session 1: Construction, Architectural, Engineering, and Related Services

Session 2: Marketing, Computer, and IT Services

Session 3: Products and Goods

Session 4: Professional Services

Choose Your Preference:

☐ Session 1 and Session 3 - \$35

☐ Session 1 and Session 4 - \$35

☐ Session 2 and Session 3 - \$35

☐ Session 2 and Session 4 - \$35

☐ Lunch Only - \$25

Total enclosed \$ _____

Payment is required with registration

PAYMENT METHOD

☐ Enclosed is a check made payable to Purdue University.

☐ Please charge to my credit card:

☐ VISA

☐ American Express

☐ Discover

☐ MasterCard

Account Number _____

Expiration _____

Signature _____

Printed Name _____

Mail completed form to:

CEC Business Services
Purdue University
Stewart Center, Room 110
128 Memorial Mall
West Lafayette, IN 47907-2034

Fax with credit card information to: (765) 494-0567

*Please photocopy this form for additional registrants.



Reggie Williams

GENERAL INFORMATION

To register online, go to the following Web site and follow the simple directions:

www.conf.purdue.edu/SupplierDiversity

You may also complete the attached form and return it to CEC Business Services.

You will be notified of our receipt of your registration and will receive further instructions and directions via e-mail.

FOR MORE INFORMATION

If you have any questions about the seminar content, contact The Office of Supplier Diversity Development at (765) 464-3739 or supplierdiversity@purdue.edu

For registration information, contact:
Ed Keller at (765) 494-9482 or ebkeller@purdue.edu

Please respond right away because our space is limited to the first 75 registrants per session. These few seats will go fast and you do not want to miss this opportunity.

The Supplier Diversity Development Coalition of Greater Lafayette and Purdue University are not responsible for costs incurred due to cancellation.

Purdue is an equal access/equal opportunity institution.



Four different sessions are planned. Please note the sessions below and identify those that match with your products or services. Plan to attend and build the relationships that are critical to nurturing business partnerships.

The luncheon provides an opportunity for networking over a casual meal and to be further stimulated by Reggie Williams. You will not want to miss his dynamic presentation.

The cost for attending all day is \$35. This fee covers admission to the sessions, parking, and lunch with Mr. Reggie Williams. There is a \$25 charge to attend the lunch only.



You've either seen or heard of Reggie Williams if you're involved in the field of supplier diversity or supply management. In demand – as the pre-eminent consultant to corporate management and government, Reggie appears on national PBS television and in many of the trade journals, where he regularly publishes his column on business diversity. His book, "2nd TIER MINORITY PURCHASING: Effective Strategies in Supplier Diversity™", is the most widely read text on the subject.

As a facilitator, he has outstanding platform skills with an active, up-tempo, engaging style. He's especially known for stimulating excitement and participation in his presentations on supplier diversity.

As a consultant to corporate management and higher education, his company's specialized expertise is focused solely on helping organizations to effectively implement supplier diversity strategies.

SESSION SCHEDULE

8:30 - 9:00 a.m. **Registration**
Stewart Center Room 218 ABCD

9:00 - 10:00 a.m. **Plenary Session**
Stewart Center Room 218 ABCD

10:10 - 12:30 p.m. **Session 1**
Stewart Center Room 302
Construction, Architectural,
Engineering, and Related Services

Session 2
Stewart Center Room 306
Marketing, Computer, and IT Services

12:45 - 2:15 p.m. **Lunch**
Purdue Memorial Union, South Ballroom

2:30 - 4:30 p.m. **Session 3**
Stewart Center Room 302
Products and Goods

Session 4
Stewart Center Room 306
Professional Services (other than
marketing, computer, and IT services)